

# SPORTS AMERICA LLC

## PRIVACY POLICY

Sports America is committed to maintaining the privacy of your information. This notice explains how we collect, share, and protect the information that you provide to us. By accessing our website, you are consenting to the terms described below.

As we collect this information the policies and procedures have been created with the understanding that Internet technologies are still evolving and that Internet business methods continue to change. Due to this, Sports America policies and procedures are subject to change.

### INFORMATION COLLECTED

In order to give you the best use of our services, we may need to collect several different types of information from you.

#### **Registration Information**

In order to sign up and participate in an event you may choose to provide us with information about you and your team. Specifically, this personally identifying information includes:

Contact information, such as your name, e-mail address, cell phone number, home phone number, Team's age, Team's class and Team's name.

#### **Billing Information**

Credit Card Information:

We use PayPal for all of our payment process. For information regarding their privacy policy we have provided you this link.

<https://www.paypal.com/us/webapps/mpp/ua/privacy-full>

However, from time to time we do assist customers in entering their information on-line. If you choose us to assist you in this you would provide us with:

Name, billing address, email address, credit card number, name on credit card, CVV number, card expiration date, phone number.

The information is entered directly into PayPal payment process and Sports America does not record, store or keep any credit card information.

## **Email Information**

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail or telephone.

### **Choice/Opt-In/Opt-Out**

This site allows visitors to unsubscribe so that they will not receive future messages. After unsubscribing we will discontinue sending the particular messages as soon as technically feasible.

## **Website Information**

Our website utilizes a standard technology called cookies and web server log files to collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web site, and the Web sites visited just before and just after our Web site.

## **IP Addresses**

Your IP address is used by your computer every time you are connected to the Internet. IP addresses are automatically collected by our web server as part of demographic and profile data known as “traffic data” so that we may send data back to your computer you request to see.

We use all of our information for purposes of administering our business activities, providing the products and services you requested, to process your payment, to monitor the use of the service, our marketing and promotional efforts and improve our content and service offerings, and customize our site’s content, layout, services and for other lawful purposes. These uses improve our site and better tailor it to meet your needs.

Furthermore, such information may be shared with others on an aggregate basis. Personally identifiable information or business information will not be shared with parties except as required by law.

Occasionally, we may also use the information we collect to notify you about important changes to our Website, new services, and special offers we think you will find valuable.

In general, the information we collect is protected against unauthorized access and is not sold to or shared with third parties. However, we may disclose the following

- Account or other information to a law enforcement agency or other third parties if it is necessary to comply with law;
- Account or other information when we believe disclosure is necessary to limit our legal liability or to protect our rights or property;
- Account or other information to protect the rights or property of third parties or the users of our website;
- Account or other information to service providers engaged by us to execute certain activities including payment processing, mail or e-mail distribution, or other technical and processing functions, such as maintaining data integrity, programming operations, user services, or technology services; and
- Account or other information as part of a merger, sale, or other business transfer.

## SECURED INFORMATION PROTECTION

Our website has security measures in place to protect your information. All of the contact information we receive will be placed in a secured data base hosted by Zoho Inc. The confidential data you submit on our website is encrypted using industry-standard Secure Socket Layer (“SSL”) encryption, utilized by most popular browsers.

## CHILDREN’S ONLINE PRIVACY PROTECTION ACT

Children are not eligible to use our services unsupervised and we ask that children (under the age of 13) do not submit any personal information to us.

## POLICY MODIFICATIONS

We may change this Privacy Policy from time to time. If/when changes are made to this privacy policy, we will email users who have given us permission to do so. We will post any changes here, so be sure to check back periodically. However, please be assured that if the Privacy Policy changes in the future, we will not use the personal information you have submitted to us under this Privacy Policy in a manner that is materially inconsistent with this Privacy Policy, without your prior consent.